

Discount Increased to 30% for Businesses Purchasing DirigoChoice Health Insurance



"Franklin DirigoChoice helped me offer health insurance to my employees."

Al Kaplan
Your Hometown Market
East Wilton

- Greater Franklin Development Council is pleased to offer the Franklin DirigoChoice Incentive Program, which offers a 30% subsidy for the business portion of the DirigoChoice premium in the first year of coverage, and a 15% subsidy for the second year.
- Businesses must not have offered coverage in the previous 12 months unless their prior insurance had a deductible of \$5,000 or greater (discount applies only for employees who are local residents).
- Interested local businesses with 50 or fewer employees may apply through June, 2006.
- Businesses that already have DirigoChoice are eligible to apply.
- Applications available online at: www.greaterfranklin.com.
- This incentive program is funded through a grant from the Franklin Community Health Network endowment, established to increase access to health care services in Greater Franklin County.
- **Application deadline extended through June, 2006.**



Contact Information: 207-778-2958 • www.greaterfranklin.com

Participants to date include: Brettun's Variety, Maine-ly Trees, Pine Tree Lumber, Reggie's Cleaning, Second Nature Taxidermy, Sparkes Hearing Service, and Your Hometown Market. (The increased discount applies retroactively for current participants.)